



Dear Our Business Partners,

We are pleased to announce that our company name is changing from CLARA ONLINE, Inc. to CLARA, Inc.. The change is intended to better reflect our expanded business and our mission “To the next paradigm We pave the way.”. The new name CLARA, Inc. takes effect on April 1st, 2024.

We will be rolling out the change over the months, and we thank our customers for their patience as we make the transition. We look forward to continuing to serve your needs with the same great services. If you have any questions you might have, please do not hesitate to contact us at [press@clara.ad.jp](mailto:press@clara.ad.jp).

Thank you for your continued business.

Sincerely,

Kentaro IEMOTO  
President and CEO  
CLARA, Inc.